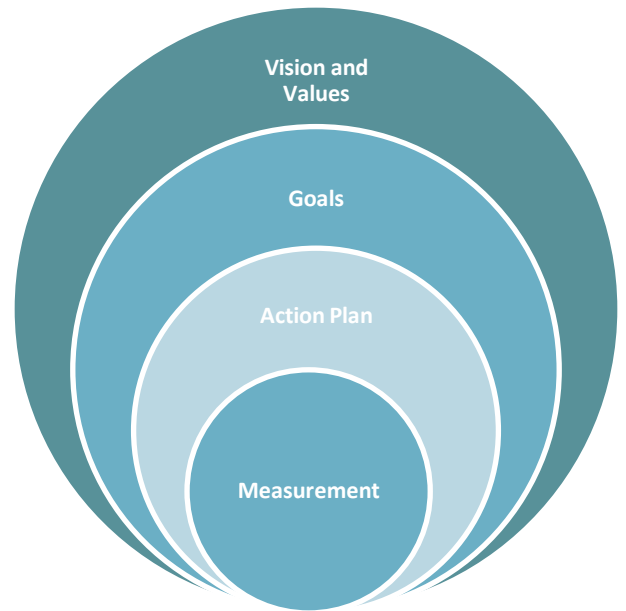


# strategicplanning

## Expert Facilitation

Clearly transforming ideas into action.

Monarch Leadership helps organizations clearly identify vision, determine goals and create action plans that achieve results. Monarch's strategic planning tools also provide organizations with the necessary accountability, follow-up and support.



## Facilitation

### Identify Vision and Values

- Know your customer.
- Reflect on the organization's true purpose.
- Identify best moments in time.
- Create an inspiring image of the future.

### Determine Goals

- Understand past wins and challenges.
- Form insights and frame opportunities.
- Consider impact and effort.
- Commit to key focuses.

### Create an Action Plan

- Identify milestones; action steps.
- Identify project team and other resources.
- Create a timeline.
- Highlight success measures.

### Insure Sustained Accountability

- Determine ongoing process to measure results .
- Create a communication and change plan.
- Include rewards/incentives.

### What makes a great strategy:

- Fits the organization's situation.
- Motivates employees to the best of their abilities.
- Achieves positive, sustainable momentum.
- Results in better organizational performance.
- Accompanied by great execution.

### The leadership of creating a great strategy:

1. Engage employees and ask for input.
2. Explain why the final strategy is what it is.
3. Provide clear expectations of the new strategy.

